

# Feonaa Smart Stock Distribution Effect From -1<sup>st</sup> July 2021





## Feonnaa The Sales Points

Sales Point Type	Investment
Feonnaa The Smart Shop (SDP)	1,00,000
Feonnaa The Smart Mart (CNF)	10,00,000
Feonnaa The Smart State Mart (State Franchisee)	30,00,000



## Feonnaa The Smart Shop

Feonnaa Smart Shop is a unique Retail Establishment of Feonnaa Herbals. Which is specialized for sales of Feonnaa Herbals Products and Services to the registered Associates of Feonnaa.

- One Point of Contact of Feonnaa Associate.
- Purchase Point of Feonnaa Products.

Fort Nightly Average	% of Incentive on FMCG	% of Incentive on All other Products
Purchase Incentive	3%	3%
Sales Incentive if Sales During the Fortnightly	2%	4%

- Special Volume Purchase incentive offer on upcoming Products up to 2%
- Special Reward for Top 10 Feonnaa The Smart Shop on Quarterly Basis.
- Special Reward for Top 5 Feonnaa The Smart Shop on Annual Basis.



## Infrastructure required for Feonnaa Smart Shop

- To Start Feonnaa The Smart Shop we need furnished space of 250Sq. Ft.
- The Smart Shop Need high speed Internet connection.
- The Smart Shop required one Laser Printer, Two Desk Top one of Associate Product Billing and another for Associate login.
- The Smart Shop have one full set-up 15 Sitter Meeting Room with Notice Board and with one white board for plan Presentation and Meeting.
- The Smart Shop have Two 6X4 ft. Product Display rack.
- The Smart shop should have maintain proper hygiene at shop area.
- The Smart Shop should have proper parking space for Visited associates vehicle.



## Document Required for Feonnaa The Smart Shop.

1. KYC of Owner – ID, Address, PAN Xerox Copy with Self Attestation.
2. 2 Copy of Passport Size Photo.
3. Local Trade License if applicable for Signage Display.
4. GST Registration if required.
5. All angle Photograph of Proposed Smart Shop with all infrastructure.
6. Ownership Document in case of Property is self Property of the Proprietor of The Smart Shop .
7. If the Property is rented then Rent Agreement with Current month Rent Receipt.
8. NOC from the owner to run The Feonnaa Smart Shop in the rented Property.
9. ID Creation Form.
10. Payment confirmation of minimum Investment.



Feonnaa Smart Mart is an unique Retail Establishment of Feonnaa Herbals. Which is specialized for sales of Feonnaa Herbals Products and Services to the registered associates and The Smart Shoppe of a District or a Defined Area of Operation of Feonnaa.

- One Point of Contact of Feonnaa Associate & The Feonnaa Shoppe.
- Purchase Point of Feonnaa Products.
- Fort Nightly Sales Incentive on Basic Price.

Fort Nightly Average	% of Incentive on FMCG	% of Incentive on All other Products
Purchase Incentive	3%	3%
Sales Incentive	1%	2%

- Special Volume Purchase incentive offer on upcoming Products up to 2%
- Special Reward for Top 5 Feonnaa The Smart Shop on Quarterly Basis.
- Special Reward for Top 3 Feonnaa The Smart Shop on Annual Basis.



## Infrastructure required for Feonnaa Smart Mart

- To Start Feonnaa The Smart Mart we need furnished space of 500Sq. Ft.
- The Smart Mart Need high speed Internet connection.
- The Smart Mart required one Laser Printer, Two Desk Top one of Associate Product Billing and another for Associate login.
- The Smart Mart have one full set-up 20 Sitter Meeting Room with Notice Board and with one white board for plan Presentation and Meeting.
- The Smart Mart should have about 200Sq ft. Product Display rack.
- The Smart Mart should have maintain proper hygiene at shop area.
- The Smart Mart should have proper parking space for Visited associates vehicle.



## Document Required for Feonnaa The Smart Mart

1. KYC of Owner – ID, Address, PAN Xerox Copy with Self Attestation.
2. 2 Copy of Passport Size Photo.
3. Local Trade License if applicable for Signage Display.
4. GST Registration Certificate.
5. All angle Photograph of Proposed Smart Mart with all infrastructure.
6. Ownership Document in case of Property is self Property of the Proprietor of The Smart Mart .
7. If the Property is rented then Rent Agreement with Current month Rent Receipt.
8. NOC from the owner to run The Feonnaa Smart Mart in the rented Property.
9. ID Creation Form.
10. Payment confirmation of minimum Investment.





## Feonnaa The Smart State Mart

Feonnaa Smart State mart is an unique Retail Establishment of Feonnaa Herbals. Which is specialized for sales of Feonnaa Herbals Products and Services to the registered associates and The Smart Shoppe and Smart Mart of the Districts or a Defined Area of Operation of Feonnaa.

- One Point of Contact of Feonnaa Associate, The Feonnaa Shoppe & Feonnaa Smart Mart.
- Purchase Point of Feonnaa Products.
- Fort Nightly Sales Incentive on Basic Price.

Fort Nightly Average	% of Incentive on FMCG	% of Incentive on All other Products
Purchase Incentive	3%	4%

- Special Volume Purchase incentive offer on upcoming Products up to 1%
- Transportation Expense on Actual with the Tie up of Local and National Courier



## Infrastructure required for Feonnaa Smart State Mart

- To Start Feonnaa The Smart State Mart we need furnished space of 500Sq. Ft and Godown Space of 500 Sq Ft
- The Smart State Mart Need high speed Internet connection.
- The Smart State Mart required one Laser Printer, Two to Four Desk Top Product Billing and for Associate login.
- The Smart State Mart have one full set-up 20 Sitter Meeting Room with Notice Board and with one white board for plan Presentation and Meeting.
- The Smart State Mart Should have One to Two Meeting Rooms for 1 to 1 or for Plan Presentation.
- The Smart State Mart should have about 400Sq ft. Product Display rack.
- The Smart State Mart should have maintain proper hygiene at shop area.
- The Smart State Mart should have proper parking space for Visited associates vehicle.



## Document Required for Feonnaa The Smart State Mart

1. KYC of Owner – ID, Address, PAN Xerox Copy with Self Attestation.
2. 2 Copy of Passport Size Photo.
3. Local Trade License if applicable for Signage Display.
4. GST Registration Number.
5. All angle Photograph of Proposed Smart State Mart with all infrastructure.
6. Ownership Document in case of Property is self Property of the Proprietor of The Smart State Mart .
7. If the Property is rented then Rent Agreement with Current month Rent Receipt.
8. NOC from the owner to run The Feonnaa Smart State Mart in the rented Property.
9. ID Creation Form.
10. Payment confirmation of minimum Investment.



# Feonnaa

[www.feonnaaherbals.com](http://www.feonnaaherbals.com)

